

SYSTEM AND PRODUCT FOR PERVASIVE COMMERCE

ABSTRACT OF THE DISCLOSURE

5 A system and computer program product for exchanging information while offline
(not connected to a networked infrastructure), modifying the information and using it to
generate commercial transactions that can be subsequently fulfilled by sellers. A case and
associated processes allow for commerce that can occur at anytime and anyplace. A case
contains sufficient information to permit the purchase of any of a wide variety of products
10 and services. The case structure provides the ability for producers, distributors and
consumers to independently insert information describing the subject item. Subsequent
receivers of the case read the comments and information inserted by previous holders of the
case. Cases also can contain any of a variety of digital objects, such as digital recordings of
music, images, video or other media. A digital object contained by a case may itself be the
15 subject of the case or a sample of the subject item. Also, a case can contain a commercial
item as well as a description of the commercial item.